

DRAFT AGENDA

**WORKSHOP ON
SUSTAINABLE MANUFACTURING PRODUCTION AND
COMPETITIVENESS**

Copenhagen, Denmark, 21-22 June 2007

Thursday, 21 June 2007	
9h00 – 9h30	Opening Remarks <ul style="list-style-type: none">• Connie Hedegaard, Minister for Environment, Denmark• Finn Lauritzen, Director General, National Agency for Enterprise and Construction, Ministry of Economic and Business Affairs, Denmark• Ken Warwick, Workshop Chair, OECD Committee on Industry, Innovation and Entrepreneurship (CIIE)
9h30 – 11h00	Session 1: Measuring Sustainable Manufacturing <ul style="list-style-type: none">• Nabil Nasr, Rochester Institute of Manufacturing Studies, “Designing Sustainable Manufacturing Practices”• Mathis Wackernagel, Director, Global Footprint Network, “How Manufacturing Firms Can Measure their Ecological and Social Footprint”• Dolf Gielen, International Energy Agency (IEA), “Developing Indicators of Energy Efficiency in Manufacturing”
11h00 – 11h30	Coffee
11h30 – 13h00	<ul style="list-style-type: none">• Lucien Royer, Trade Union Advisory Committee (TUAC), “Measuring Social Dimensions of Sustainability in Manufacturing”• Lars Mortensen, European Environment Agency (EEA), “Measuring Sustainability Impacts across Sectors and Product Groups” General Discussion
13h00 – 14h30	Lunch
14h30 – 16h00	Session 2: Sector Approaches to Measuring Sustainable Manufacturing <ul style="list-style-type: none">• Rajesh Kumar Singh, Bhilai Steel, “A Composite Sustainability Performance Index for the Steel Industry”• Wulf-Peter Schmidt, Ford Europe, “Ford of Europe’s Product Sustainability Index”• Anita Roper, Director, Global Sustainable Development, Alcoa, “Developing Metrics of Corporate Responsibility”

16h00 -16h30	Coffee
16h30 –18h00	<ul style="list-style-type: none"> • Representative, Chemicals Industry, France • Representative, Canon Inc., Japan <p>General Discussion</p>
	Friday, 22 June 2007
9h30 – 11h00	<p>Session 3: Sustainable Manufacturing and Competitiveness</p> <ul style="list-style-type: none"> • Teresa Fogelberg, Global Reporting Initiative (GRI) – “Corporate Sustainability Reporting and Competitiveness” • Jorgen Rosted, Director, FORA, Danish Ministry of Economic and Business Affairs, “Eco-Innovation and Public/Private Partnerships” • David O’Connor, UN Division for Sustainable Development, “The Importance of Sustainable Global Supply Chains and SMEs”
11h00 – 11h30	Coffee
11h30 – 13h00	<ul style="list-style-type: none"> • NickJohnstone, OECD Environment Directorate, “Environmental Management, Performance and Innovation: Evidence from OECD Manufacturing Facilities” • Representative, National Institute of Advanced Industrial Science and Technology (AIST), Japan, “Sustainable Manufacturing Innovation and Competitiveness” <p>General Discussion</p>
13h00 – 14h30	Lunch
14h30 – 16h00	<p>Session 4: Maximising the Benefits of Sustainable Manufacturing</p> <ul style="list-style-type: none"> • Dan Esty, Yale University, “Green to Gold: Sustainability Strategies and Competitive Advantage” • Alexander Barkawi, Managing Director, Dow Jones Sustainability Index, “Reaping the Financial Rewards of Sustainability Investing” <p>General Discussion</p>
16h00 – 17h00	<p>Session 5: Conclusions and The Way Forward</p> <ul style="list-style-type: none"> • Representative, OECD Directorate for Science, Technology and industry • Candice Stevens, OECD Sustainable Development Advisor

REGISTRATION FORM

WORKSHOP ON SUSTAINABLE MANUFACTURING PRODUCTION AND COMPETITIVENESS

Copenhagen, Denmark, 21-22 June 2007

The workshop will take place at The Danish National Agency for Enterprise and Construction, Langelinie Allé 17, 2100 Copenhagen, Denmark from 9:00 (registration from 8:30) on Thursday, 21 June 2007 until 17:30 on Friday, 22 June 2007. There is no conference fee.

Please fill in the registration form and return it by 15 May 2007 to:

Ingelise Corydon

National Agency for Enterprise and Construction/FORA

Tel: +45 3546 6320

Fax: +45 35 46 62 01

E-mail: ic@ebst.dk

PARTICIPANT

Family name:	Title:
First name	Place of work:
Address:	Tel:
Postal code/City/Country:	E-mail:

Conference Hotel

Participants are asked to pay for their hotel accommodation. A limited number of rooms have been reserved at **Comfort Hotel Østerport Oslo Plads 5 2100 København Ø**. Please indicate below whether you wish us to make a hotel reservation on your behalf.

Hotel reservation (includes breakfast)

Single room (approx 105€/night) _____

Double room (approx 125€/night) _____

No. of nights _____

Dates: arrive _____

depart _____