Knowledge Brokerage in Sustainable Consumption

Introducing the project CORPUS

ESDN Conference
Ghent, 06.07.2010
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Institut for Ecological Economy Research (IÖW)
Background

- Sustainable Consumption and Production (SCP)
- evidence based policy-making
- call in 7th European Framework Programme
  - connecting research and policy-making
  - develop new methods for knowledge brokerage
  - at the example a specific policy domain: sustainable consumption
  - include policy-makers
  - built-in evaluation
CORPUS

Enhancing the Connectivity Between Research and Policy-Making in Sustainable Consumption (2010-2012)

online web platform

offline interaction exercises

researchers

policy-makers

food
housing
mobility
Partners

ESDN

European Topic Centre (ETC) on SCP
Approach

Knowledge Brokerage (KB) System

Knowledge Brokerage Web Platform
- Facts & Findings
- Actors & Scenario
- Q & A
- Links & Events
- Users' Network
- etc.

KB Interaction Exercises FOOD
- System & Actors
- Policy Instruments
- Scenarios

KB Interaction Exercises MOBILITY
- System & Actors
- Policy Instruments
- Scenarios

KB Interaction Exercises HOUSING
- System & Actors
- Policy Instruments
- Scenarios

Community Strengthening and Assistance

Built-In Evaluation
The Interaction Exercises

The Domain

IE I
Facts, Trends, Objectives, Actors, Systems

The Policies

IE II
Policy-Instruments and Evidence-based Policy Assessment

The Futures

IE III
Scenarios and Possible Sustainable Futures

„from the present to the future“
Interaction Exercise I

**Inputs**
- 25 interviews with policy-makers
- 6 Cognitive Maps
- Discussion Input Paper
- 6 Knowledge Units

**Day 1**
- **Mindsets** – cognitive maps & participatory causal maps
- **Facts and Trends**
  - walk-round poster session with KUs
- **Options and Opportunities**
  - “spicy brain food”

**Day 2**
- **Objectives and Targets at EU Level**
  - “talks show” with EU policy makers
- **Objectives and Targets at National Level**
  - break-out sessions
- **Cliffhanger to Interaction Exercise II**
  - overview of policy instruments; voting by participants
- **Evaluation**
  - self-evaluation and feedback

**Web Platform**
- More Knowledge Units
- Questions & Answers
- Voting Results
- Documentation

IE I on Sustainable Food Vienna, 21./22.10.2010
Web Platform: [www.scp-knowledge.eu](http://www.scp-knowledge.eu)
Web Platform – registration (1)
### Web Platform – registration (2)

**Location**

- **City:**
- **Country:** United States

**Areas of interest**

Select the topics you are interested in. Tick all keywords that apply. You can tick general Food, Housing and/or Mobility, and/or specific keywords.

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Web Platform – my account

[Image of a web platform interface showing a user's account information, personal information, and people with similar interests.]
Web Platform – landing page food
# Web Platform – food knowledge

The image shows a webpage from the CORPUS platform, which is focused on food knowledge. The page is part of the Knowledge Brokerage in Sustainable Consumption event in Ghent on 06.07.10.

The screenshot includes a table listing various documents related to food knowledge. The table includes columns for the title of the document, the type of document (Policy, Scientific, Knowledge, Other), the author, and the year. Some of the documents listed are:

- **Food price and diet and health outcomes: 20 years of the CARDIA study** by Duffy, K. J., 2010
- **Chubby cheeks and climate change: Childhood obesity as a sustainable development issue** by Reisch, L. A., 2010
- **The impacts of household consumption and options for change** by Tukker, A., 2010
- **Understanding consumer responses to labels** by Theegersen, J., 2010
- **The contribution of organic food production to sustainable nutrition: A case study on the organic niche market in Eastern Germany** by Böltling, B., 2010
- **Barriers and opportunities for sustainable food systems in Northeastern Kansas** by Peterson, H. H., 2010
- **Sustainable consumption: green consumer behavior when purchasing products** by Young, W., 2010
- **Obesity: Understanding and challenging the global epidemic, 2008-2010** by the International Association for the Study of Obesity (IASO), 2010
- **Food 2020** by DEFFRA (Department for Environment, Food and Rural Affairs), 2010
Web Platform – outlook

- sharing information
  - country profiles on SCP
  - monthly newsletter
  - ...

- communicating with others & community building
  - personal profile „MyCorpus“
  - „questions & answers“ section
  - ratings/votings, polls
  - discussion forums
  - ...

Knowledge Brokerage in Sustainable Consumption, Ghent, 06.07.10
What's in it for you?

– receive practical assistance in evidence-based policy-making for sustainable consumption

– opportunity for networking with other European professionals in sustainable consumption

– experiment with innovative forms of knowledge brokerage

– convey your knowledge demands to the research community